

MR Curve

Demand Schedule CATRINES ice-cream p 68
 π max table 293

$$\frac{-2}{10} = \frac{-0.2}{1} \quad E_d = 2$$

Q	P(\$)	TR = P × Q	MR = $\frac{\Delta TR}{\Delta Q}$	$E_d = \frac{\% \Delta Q}{\% \Delta P}$
12	0	\$ 0		
10	.5	5	$\frac{5}{-2} = -2.5$	$\frac{8-10}{10} \div \frac{1.5-1}{1.5} = 2$
8	1.00	8	$\frac{3}{-2} = -1.5$	
6	1.50	9	$\frac{1}{-2} = -.5$	
4	2	8	$\frac{-1}{-2} = +.5$	
2	2.5	5	$\frac{-3}{-2} = +1.5$	
0	3.0	0		

